

CARRICULAM VITAE



Personal Details

Name	Saritha A M
Date of Birth	24 May 1985
Marital status	Married
Religion	Hindu
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Educational Qualification

Degree	Specialisation
M.Com	Marketing

Professional Details

Designation	Assistant Professor
Institution	KVUMDHO Arts and Science College for Women Pookkarathara
Date of Joining	03 January 2017
Teaching Experience	10 Years

Paper Presentations

Title of the paper	Type of Seminar	Name of institution
A Study on Impact of CNG Vehicles in Environmental Sustainability and Economic Savings	National Seminar	MTM College ,Veliyancode
An analytical study on Consumer perception towards online reviews and its impact on purchase decision	National Seminar	Malabar College Manoor
An analytical Study on CSR Practices among business organizations supporting sustainable business models	International Seminar	MTM College Veliyancode

