

SUREKHA K

Head of the Department & Assistant Professor of Commerce

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Professional Summary

Dedicated Assistant Professor of Commerce with over 18 years of experience. Strong academic background with multiple postgraduate degrees in Finance, Taxation, and Marketing. Skilled in combining theoretical knowledge with practical insights to prepare students for success in commerce and business.

Education

MBA in Finance, Central University, Pondicherry (2023–2025)
M.Com in Marketing, Madurai Kamaraj University (2007–2009)
M.Com in Taxation, Calicut University (2000–2002)
PGDCA, Kerala State Board of Technical Education (2006–2007)
B.Com, Calicut University (1997–2000)

Professional Experience

Head of the Department & Assistant Professor of Commerce (2007–Present)
Teacher, Darussalam School, Changaramkulam

Research & Conference Presentations

“A Study on E-Commerce in Reshaping Business Models and Consumer Behavior”
Presented at the International Conference held at MTM College, Veliyankode.

“Social Media Influencers and Sustainable Brand Promotion: A Study of Consumer Trust and Buying Behavior”
Presented at the International Conference held at MES KVM College, Valanchery.

Skills and Competencies

- Strong command of Commerce, Finance, and Marketing principles.
- Proficient in MS Office and academic software (PGDCA qualified).
- Experienced in mentoring and guiding students for academic excellence.

Languages Known

English, Malayalam