



# FAYISA PV

ASSISTANT PROFESSOR

## CONTACT

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- Thattampadi, Edappal

## SKILLS

- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English
- Malayalam
- Tamil
- Hindi (Read, Write)

## EDUCATION

- 2014-2016**  
ANNA UNIVERSITY  
MBA (HR & PRODUCTION MANAGEMENT)
- 2011-2014**  
BHARATHIYAR UNIVERSITY  
B.Sc COMPUTER SCIENCE
  - Completed Diploma in ORACLE-9i
  - COMPLETED MTTC
  - COMPLETED MEDICAL CODING AND BILLING

## PERSONAL PROFILE

Assistant Professor with 2 years of experience in Commerce and Management Studies, passionate about making complex concepts practical and engaging for students. I design interactive curricula and use active learning strategies to improve academic performance and classroom participation. Experienced in mentoring student projects and leveraging LMS platforms to create a dynamic, technology-driven learning environment.

## WORK EXPERIENCE

- ASSISTANT PROFESSOR | 2024 - NOW**  
KVUM Darul Hidayah Arts & Science College for Women, Pookarathara
  - Conducted interactive lectures connecting theory with real-world business concepts.
  - Applied modern teaching methods to enhance student engagement.
  - Guided student research projects and presentations.
  - Leveraged LMS tools to create a technology-driven classroom.
- OFFICE ADMINISTRATOR-2016-2017**  
Sacrosys Info Pvt Ltd
  - Duties and Responsibilities
    - Answered multiple console telephone system
    - Greeted and directed appointments, vendors and office visitors
    - Ordered and distributed office supplies
    - Created invoices weekly using Excel spreadsheet
    - Performed HR functions

## Paper Presentation & Publication Details

Sl. No	Title of the Paper	Conference / Seminar	Level	Organizing Institution	Date	Nature
1	Social Media Influencers and Sustainable Brand Promotion: A Study of Consumer Trust and Buying Behaviour	INSIGHT 4.0 – 4th International Conference on Integrating Disciplines for Sustainable Development	International	MES Keveeyam College, Valanchery, in association with Kerala State Higher Education Council	12/02/2026	Paper Presentation, Publication & participated
2	The Role of UPI in Promoting Secure and Sustainable Consumer Practices	MDICERA 2K26 – Multi Disciplinary International Conference on Emerging Areas	International	M.D. College, Pazhanji (Affiliated to University of Calicut)	21–22 Jan/2026	Paper Presentation & Publication
3	Transformation of Traditional Commerce through Digital Platforms	Commerce through Digital Platforms synergy 2026	National	MTM Arts & Science College	11/02/2026	Paper Presentation & Publication
4	Smart Management Systems: Leveraging Digital Technologies for Sustainability	Multidisciplinary National Conference on Research Methodology	National	Malabar College of Commerce and Science	23–24 Jan 2026	Paper Presentation & participated